

Houston Fund *for*

**SOCIAL JUSTICE**  
*and* **ECONOMIC EQUITY**

## Data-Driven Decisions:

In 2018-2019, the City of Houston Women- & Minority-Owned Business Task Force was commissioned to address the disparities that minority and women entrepreneurs face when attempting to access capital and scale their businesses.

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## **Data-Driven Decisions:**

The Task Force engaged diverse business support organizations, chambers of commerce, academic and research institutions, incubators and accelerators, entrepreneurs, investors, funders, small business advocates and other stakeholders in a series of discussions to identify the gaps affecting the profitability and sustainability of Houston minority and women-owned businesses. The resulting research and recommendations were developed into a Small Business Report presented to the Mayor of Houston in 2019.